



Latino Deaf and Hard of Hearing Association of the Metropolitan DC Area

Dear Potential Sponsor,

On November 7 - 8, 2014, we, The Latino Deaf and Hard of Hearing Association of the Metropolitan DC Area (LDHHAMDC), will be holding our 8th Annual Deaf Indoor Soccer Amistad Tournament. LDHHAMDC's Deaf Indoor Soccer Amistad Tournament is a competitive soccer tournament held each year in Jessup, Maryland and is our organization's biggest annual fundraiser. Our tournament format strives to showcase top quality play with an emphasis on good sportsmanship.

The Annual Deaf Indoor Soccer Amistad Tournament is open to men's and women's teams from high school students through adults. During the past five tournaments, over 6 teams of all levels and abilities from Virginia, Washington, D.C., Maryland, New Jersey, New York, and Illinois joined in the fun and competition at our playing fields located in Jessup, MD. We anticipate that our attendance numbers for the tournament will be over 300 players, families, coaches and spectators. The Deaf Indoor Soccer Amistad Tournament is made possible through the efforts of our numerous club volunteers who pull together to present this tournament to youth soccer teams from all over Metro Washington area.

The Latino Deaf and Hard of Hearing Association of the Metropolitan DC Area (LDHHAMDC) believe that indoor soccer tournament teaches players valuable life including teamwork, respect, sportsmanship, confidence, and community involvement. Your contributions will help us by offsetting costs associated with indoor soccer rental for games, game officials, materials for the tournament, souvenir t-shirts, trainers, referees and equipment and more importantly for "assistance" to teams that are not as fortunate financially but still want to play the game of tournament.

Becoming a sponsor with LDHHAMDC, we will do our best to make sure you are recognized and appreciated for your giving support! Your sponsorship funds will give your business exposure to a highly desirable consumer demographic while also assisting in the development and promotion of youth soccer in America and beyond.

If you are interested in becoming a sponsor, please review Page 2 of this letter for our different sponsorship opportunities. If you would like any further information, please contact our Tournament Chairperson, Wally Barretto at 202-250-2199 or futbol@ldhhamdc.org All payments, advertisements and sponsorships must be submitted by October 15, 2014.

I look forward to hearing from you!

Sincerely,
Wally Barretto
Tournament Chairperson
LDHHAMDC's Deaf Indoor Soccer Amistad Tournament



Latino Deaf and Hard of Hearing Association of the Metropolitan DC Area

Available Sponsorship Levels

Lionel Messi Level: \$500

- ✓ Corporate Logo on website main page and indoor soccer page
- ✓ Link to business on website main page and indoor soccer page
- ✓ Sponsor booth space or table (Friday and Saturday at the tournament)
- ✓ Announcement on event advertisement material

Neymar Jr. Level: \$250

- ✓ Link to business on website indoor soccer page
- ✓ Sponsor booth space or table (Saturday at the tournament)
- ✓ Announcement on event advertisement material

James Rodríguez Level: \$100

- ✓ Corporate logo on website indoor soccer page
- ✓ Announcement on event advertisement material

Guillermo Ochoa Level: \$50

- ✓ Corporate logo on website indoor soccer page

Any of you as representative will be most welcome to attend so that we could thank you greatly for your support.

The audience of Players and Fans would benefit tremendously from your generosity.

Please feel free to contact me at futbol@ldhhamdc.org or call me at 202-250-2199 (VP).

Saludos,
Wally Barretto
Chairperson for the 8th Annual Indoor Soccer Tournament

LDHAMDC
Box 1
P.O. Box 91515
Washington, DC 20090

<http://www.ldhhamdc.org/futbol.html>



Latino Deaf and Hard of Hearing Association of the Metropolitan DC Area

SPONSOR'S NAME or COMPANY NAME: _____

COMPANY NAME (if applicable): _____

CONTACT NAME (if different from sponsor name): _____

ADDRESS: _____

PHONE: (_____) _____ FAX: (_____) _____

E-MAIL: _____

WEBSITE (for company): _____

Is there a company logo or artwork? Yes No

If so, please either e-mail it to our club address, futbol@ldhhamdc.org,
or attach a copy to this form.

Team Sponsorship _____ Individual Sponsorship _____ Club Sponsorship _____

SPONSORSHIP LEVEL:

"Loiel Messi" Sponsorship	~ \$500 (and up)	Amount Sponsored \$ _____
"Neymar Jr." Sponsorship	~ \$250 (and up)	Amount Sponsored \$ _____
"James Rodríguez" Sponsorship	~ \$100 (and up)	Amount Sponsored \$ _____
"Guillermo Ochoa" Product Sponsors	~ \$50 (and up)	Amount Sponsored \$ _____

Please make checks payable to LDHHAMDC and return this form to the individual that presented you with this sponsorship letter or you may return it by mail to the following address:

LDHHAMDC
Box 1
P.O. Box 91515
Washington, DC 20090

We thank you in advance on behalf of LDHHAMDC and the athlete you are sponsoring. Your generosity and support of soccer in our community is very much appreciated.

Sincerely,
Wally Barretto
Tournament Chairperson
LDHHAMDC's Deaf Indoor Soccer Amistad Tournament