



Latino Deaf and Hard of Hearing Association of the Metropolitan DC Area

Dear Potential Sponsor,

On November 8 - 9, 2013, we, The Latino Deaf and Hard of Hearing Association of the Metropolitan DC Area (LDHHAMDC), will be holding our 7th Annual Deaf Indoor Soccer Amistad Tournament. The Annual Deaf Indoor Soccer Amistad Tournament is open to men's and women's teams from high school students through adults. During the past five tournaments, over 6 teams of all levels and abilities from Virginia, Washington, D.C., Maryland, New Jersey, New York, and Illinois joined in the fun and competition at our playing fields located in Jessup, MD. We anticipate that our attendance numbers for the tournament will be over 300 players, families, coaches and spectators. The Deaf Indoor Soccer Amistad Tournament is made possible through the efforts of our numerous club volunteers who pull together to present this tournament to youth soccer teams from all over Metro Washington area.

We need new four soccer balls for the game at tournament, and elite team uniform for fundraising purpose.

Product Sponsors – Some sponsor(s) may elect to donate “product” (i.e. soccer ball, elite team uniform, food, beverage, etc.), which the tournament volunteers could then sell to the public.

Those sponsors would receive recognition as per the levels above, depending on the actual realized dollar value for the product or service donated

If you are interested in becoming a sponsor, please review Page 2 of this letter for our different sponsorship opportunities. If you would like any further information, please contact our Tournament Director, Wally Barretto at 202-250-2199 or futbol@ldhhamdc.org All payments, advertisements and sponsorships must be submitted by October 15, 2013.

I look forward to hearing from you!

Sincerely,
Wally Barretto
Tournament Chairperson
LDHHAMDC's Deaf Indoor Soccer Amistad Tournament

LDHHAMDC
P.O. Box 91515
Washington, DC 20090

<http://www.ldhhamdc.org/futbol.html>

Available Sponsorship Levels

Messi Level: \$1,500

(Unlimited Sponsors)

- ✓ Corporate Logo on website main page and indoor soccer page
- ✓ Link to business on website main page and indoor soccer page
- ✓ Sponsor booth space or table (Friday and Saturday at the tournament)
- ✓ Announcement on event advertisement material
- ✓ Corporate Logo on All LDHAMDC marketing
- ✓ Special recognition your company logo in Vlog and T-shirt
- ✓ Special recognition in game programs
- ✓ 2 General Meetings in a year (ability to set-up a presentation or demonstration)

C. Ronaldo Level: \$1,000

(Unlimited Sponsors)

- ✓ Link to business on website indoor soccer page
- ✓ Sponsor booth space or table
- ✓ Announcement on event advertisement material
- ✓ Special recognition your company logo on T-shirt
- ✓ 1 General Meeting in a year (ability to set-up a presentation or demonstration)

Neymar Jr. Level: \$500

(Unlimited Sponsors)

- ✓ Corporate logo on website indoor soccer page
- ✓ Announcement on event advertisement material
- ✓ Special recognition your company logo on T-shirt

Falcao Level: \$50 or up on Product Sponsor

(Unlimited Sponsors)

- ✓ Corporate logo on website indoor soccer page

Any of you as representative will be most welcome to attend so that we could thank you greatly for your support.

The audience of Players and Fans would benefit tremendously from your generosity.

Please feel free to contact me at futbol@ldhamdc.org or call me at 202-250-2199 (VP).

Saludos,

Wally Barretto

Chairperson for the 7th Annual Indoor Soccer Tournament

LDHAMDC
P.O. Box 91515
Washington, DC 20090

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Latino Deaf and Hard of Hearing Association of the Metropolitan DC Area

SPONSOR'S NAME or COMPANY NAME: _____

COMPANY NAME (if applicable): _____

CONTACT NAME (if different from sponsor name): _____

ADDRESS: _____

PHONE: (_____) _____ FAX: (_____) _____

E-MAIL: _____

WEBSITE (for company): _____

Is there a company logo or artwork? Yes No

If so, please either e-mail it to our club address, futbol@ldhhamdc.org ,
or attach a copy to this form.

Team Sponsorship _____ Individual Sponsorship _____ Club Sponsorship _____

SPONSORSHIP LEVEL:

"Messi" Sponsorship	~ \$1,500 (and up)	Amount Sponsored \$ _____
"C. Ronaldo" Sponsorship	~ \$1000 (and up)	Amount Sponsored \$ _____
"Neymar Jr." Sponsorship	~ \$500 (and up)	Amount Sponsored \$ _____
"Falcao" Product Sponsors	~ \$50 (and up)	Amount Sponsored \$ _____

Please make checks payable to LDHHAMDC and return this form to the individual that presented you with this sponsorship letter or you may return it by mail to the following address:

LDHHAMDC
P.O. Box 91515
Washington, DC 20090

We thank you in advance on behalf of LDHHAMDC and the athlete you are sponsoring. Your generosity and support of soccer in our community is very much appreciated.

Sincerely,

Wally Barretto

Tournament Chairperson

LDHHAMDC's Deaf Indoor Soccer Amistad Tournament