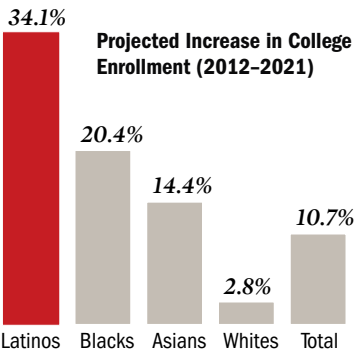
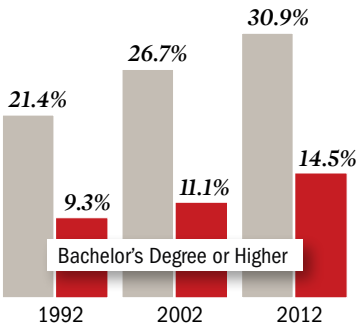
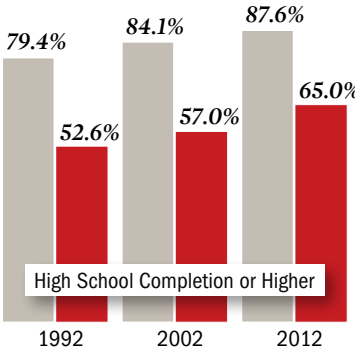


EDUCATION

■ Total U.S. Population ■ Latinos

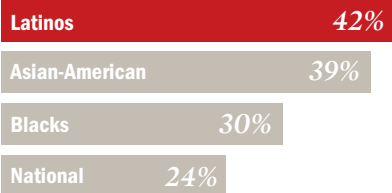
Education Levels (Age 25 and Up)



Source: National Center for Education Statistics

BUYING POWER

Percent Change in Buying Power (2012-2017)



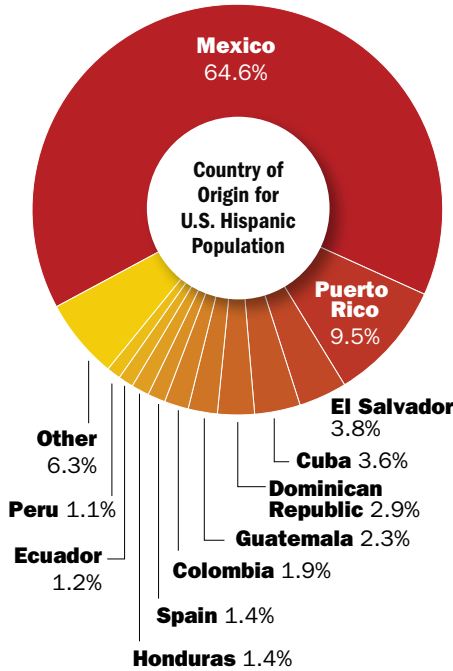
Source: Selig Center for Economic Growth

POPULATION

Hispanic population as a percent of total population

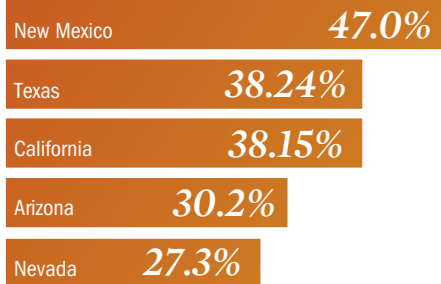


Source: U.S. Census Bureau



Source: Pew Research Center, U.S. Census Bureau

States with Highest Concentration of Latino Population



Source: U.S. Census Bureau

THE 2013 DIVERSITYINC TOP 10 COMPANIES FOR LATINOS

- 1 Kaiser Permanente
- 2 Procter & Gamble
- 3 AT&T
- 4 Sodexo
- 5 ADP
- 6 Marriott International
- 7 Sempra Energy
- 8 MGM Resorts International
- 9 Hilton Worldwide
- 10 The Coca-Cola Company

LATINOS IN SENIOR MANAGEMENT

U.S. 3.7%
DIVERSITYINC TOP 50 4.1%

Source: Equal Employment Opportunity Commission, DiversityInc

LATINOS IN THE EXECUTIVE SUITE

FORTUNE 500 CEOs
1.6% Latino

George Paz	Express Scripts
Josue Robles	USAA
Carlos Rodriguez	ADP
Paul Raines	GameStop
Joseph Alvarado	Commercial Metals
Robert Sanchez	Ryder System
Paul Diaz	Kindred Healthcare
Joseph Molina	Molina Healthcare

DIVERSITYINC TOP 50 CEOs

4% Latino



Joe Echevarria
Deloitte

Carlos Rodriguez
ADP

Source: DiversityInc, Fortune